

Leaderboard Ad  
810 (maximum) x 90 pixels  
Run-of-Site

**Leaderboard Banner Ads** are placed prominently at the top, just above the Hardscape Magazine masthead. A Leaderboard ad will appear on every web page of HardscapeMagazine.com and rotates with up to 3 other Leaderboard ads.

**\$550**/month with 12-month contract

**\$650**/month with 6-month contract

**\$750**/month with 3-month contract

## HardscapeMagazine.com Advertising Rates Call (800) 785-9782

Left Column Ad  
155 x 140 pixels  
Run-of-Site

**Left Column Ads** appear on the HardscapeMagazine.com home page in addition to all other pages. Actual placement in relationship to the top or bottom of the page will vary.

**\$150**/month with 12-month contract

**\$200**/month with 6-month contract

**\$250**/month with 3-month contract

**Right Column Ads** offer you a large, right-hand-read position that will be noticed every time someone visits HardscapeMagazine.com. Actual placement in relationship to the top or bottom of the page will vary.

**\$250**/month with 12-month contract

**\$300**/month with 6-month contract

**\$350**/month with 3-month contract

Right Column Ad  
216 x 247 pixels  
Run-of-Site

**Value Right Column Ads** give you a right-hand-read position at a value price. Actual placement in relationship to the top or bottom of the page will vary.

**\$175**/month with 12-month contract

**\$225**/month with 6-month contract

**\$275**/month with 3-month contract

Value Right  
Column Ad  
216 x 118 pixels  
Run-of-Site

Footer Leaderboard Ad  
810 x 100 pixels  
Home Page

**A Footer Leaderboard** gives you a lot of advertising space for the money, optimizing your ad's impact. Footer Leaderboards are not rotated with other ads. Your ad appears every time a visitor opens our homepage.

**\$375**/month with 12-month contract

**\$425**/month with 6-month contract

**\$475**/month with 3-month contract